

# BBC LONG LUNCH SPONSORSHIP PROPOSAL



The BBC Long Lunch, which is hosted by the Old Collegians' Association (OCA), is a premier event for the wider Brisbane Boys' College Community. This luncheon gives past students as well as future, current and past parents the opportunity to network with each other. Our Lunch Event Sponsors are extremely important to BBC and the OCA, as they enable us to ensure we can provide the highest level of event possible, attracting high profile dignitaries, business leaders and other distinguished guests.

Sponsorship of the BBC Long Lunch will allow your business to be recognised as a key partner of BBC and the OCA which will also maximise your company's exposure to our community. All profits made from the long lunch will assist to fund the Old Collegians' Bursary. This vital OCA initiated bursary, provides an opportunity for a deserving son or grandson of an Old Boy to attend BBC and experience all of its educational and co-curricular offerings. Find out more about the Old Collegians' Bursary [here](#).

Brisbane Boys' College and the Old Collegians' Association would like to welcome you to join us for this annual premier event. Should the above not meet your expectations /budget or to secure your sponsorship for the BBC Long Lunch, please contact the BBC Alumni Office on **07 3309 3513** or [oca@bbc.qld.edu.au](mailto:oca@bbc.qld.edu.au)

## MAJOR SPONSORSHIP

As a Major Event Sponsor you will receive:

- Four complimentary tickets to the BBC Long Lunch
- 12 months subscription in the BBC Business Directory
- Listed as the BBC Long Lunch Major Sponsor in the monthly OCA newsletters
- Complimentary advert/company profile in the three post event OCA newsletters
- Prominent logo placement at the venue
- A short company profile of your business read out by the MC at the event
- Acknowledgement of your business being the Major Sponsor throughout the day
- Opportunity to place your businesses promotional material at each place setting/table
- Receive a list of all attendees that entered the business card draw
- Donated gifts will be used as auction or raffle prizes throughout the lunch

**Price for the Major Sponsorship \$5,000**

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## CORPORATE SPONSORSHIP

As a Corporate Event Sponsor you will receive:

- Two complimentary tickets to the BBC Long Lunch
- Free 12 month subscription to the BBC Business Directory
- Complimentary advert/company profile in the three post event OCA newsletters
- Prominent logo placement at the venue
- A short company profile of your business read out by the MC at the event
- Acknowledgement of your business throughout the day
- Receive a list of all attendees that entered the business card draw
- Donated gifts will be used as auction or raffle prizes throughout the lunch.

**Price for the Corporate Sponsorship \$2,500**

## EVENT SUPPORTER SPONSORSHIP

As an Event Supporter you will receive:

- Free 12 month subscription to the BBC Business Directory
- Acknowledgement of your business throughout the day
- Donated gifts will be used as auction or raffle prizes throughout the lunch.

**Price for the Event Supporter Sponsorship \$300**

## AUCTION AND RAFFLE PRIZE DONOR

As a Auction and/or Raffle Donor you will receive:

- Free 12 month subscription to the BBC Business Directory
- Acknowledgement of your business throughout the day
- Donated gifts will be used as auction or raffle prizes throughout the lunch.

**Thank you for your interest in supporting the BBC Long Lunch (hosted by the OCA).**